

28th International ICFMH Conference

Organized by:



International Committee
on Food Microbiology
and Hygiene

Under the auspices:



UNIVERSIDAD
DE BURGOS



TECHNOLOGICAL EVOLUTION
AND REVOLUTION IN FOOD
MICROBIOLOGY

foodmicro2024.com

July, 8-11, 2024
Fórum Evolución
Conference Centre
and Auditorium
Burgos (Spain)

SPONSORSHIP-EXHIBITION OPPORTUNITIES



Introduction

This document presents the range of **sponsoring opportunities associated with the FoodMicro 2024** where an outstanding array of international experts will reveal the latest research findings in Food Microbiology sector.

For ease of reference, the information in this document is organised in the following.

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Welcome address

Dear Colleagues and Friends,

It is my great pleasure to welcome you to the upcoming International Committee on Food Microbiology and Hygiene (ICFMH) congress in Burgos, Spain. This year, our focus is on the latest advances in new technologies in food production and microbiological analysis, and we are thrilled to bring together experts, researchers, regulators, and industry professionals from around the world to share knowledge and exchange ideas.

Revolutionary advancements in technology are transforming the field of food microbiology and hygiene, leading to unprecedented opportunities for **scientific evolution**. The congress will offer an exciting opportunity to delve into cutting-edge research and technological breakthroughs, exploring the ways in which innovation is driving improvements in food safety and quality. This will surely cover all aspects from the wet lab studies to in silico work as well as global changes that influence food web.

Keynote speakers and scientific sessions will cover a range of topics, including new trends in food processing, innovative approaches to food safety and quality, and novel methods for microbial analysis. We will also for the first time tackle some emerging fields such as microplastics and microbiome interactions. By sharing insights and exploring new ideas together, we hope to spark new collaborations and inspire future innovation in the field.

Beyond the scientific program, we have organized social events that will give you the opportunity to immerse yourself in the rich history and culture of Burgos, Spain. We are confident that this congress will offer an unforgettable experience for all attendees, fostering new collaborations, sharing insights, and providing opportunities to expand your knowledge.

We look forward to welcoming you to the ICFMH congress in Burgos, Spain, where we will explore the ways in which the revolution in technology is driving scientific evolution in the field of food microbiology and hygiene.

Sincerely,

Prof. Dr. Andreja Rajkovic

President, International Committee on Food
Microbiology and Hygiene (ICFMH)



About ICFMH-Presenting FoodMicro 2024

About ICFMH

The International Committee on Food Microbiology and Hygiene was founded in 1953. The major scope of ICFMH is to contribute to food safety and controlling food spoilage internationally, by means of organizing conferences (e.g. FOODMICRO), symposia and workshops, supporting of international bodies in food microbiology issues, publications, and initiation of education and training in food microbiology.

The ICFMH particularly focuses on the food safety situation in developing countries, with a special mission towards the African situation.

Learn more about ICFMH Association by clicking [HERE](#)



Presenting FoodMicro 2024

Target audience-participants

- **The conference is not targeted exclusively to Food Microbiologists;** it is also of interest to Food Industry Experts, Researchers, Food Scientists, Food Safety Authorities, Food Business Operators dealing with traditional and functional foods, Laboratories providing analytical and/or diagnostic services, Sensors Developers, "Omics" and Microbiome Analysts, Nutritionists, Stakeholders dealing with food chain logistics, food processing and packaging and information technology services in the food sector.
- **FoodMicro 2024 is expected** to draw an audience of more than 600 attendees from all over the world!

Thematic streams & program format

- **The conference is committed to presenting** an overview of key developments in Food Safety and Quality in tandem with tools based on Molecular Biology, Data Analytics, Information Technology, Internet of Things
- **Thematic streams include:** Functional and traditional foods, food processing and packaging, advanced food preservation methods, active and intelligent packaging technics, logistics across the food chain, traceability, food safety and quality, protective and starters cultures, natural preservatives and biocontrol, antibiotic resistance, microbial adaptation strategies, epidemiology and foodborne outbreaks, food mycology, mycotoxins, predictive microbiology, food hygiene.
- **Format:** The programme includes lectures, round table discussions, workshops, and seminars.

Reasons to attend



Expose your company's brand
to a great number of world experts
in Food Microbiology



Enhance your strategic position
in the market



Exchange ideas on the latest
developments and trends



Launch new products and services



Establish new collaborations
and create new business opportunities
with your existing clients





Committees

Honorary Presidents

Mogens Jacobsen. Københavns Universitet, Denmark

Wilhem Holzapfel. Handong Global University, Korea

Local Organizing Committee

Food Technology University of Burgos, Spain

Jordi Rovira

Beatriz Melero

Isabel Jaime

Social media manager

David Sáez

International Committee on Food Microbiology and Hygiene

Andreja Rajkovic. Ghent University, Belgium

Weihuan Fang. Zhejiang University, China

Sara Bover i Cid. Institute for Food Research and Technology, Spain

Vasilis Valdramidis. National and Kapodistrian University of Athens, Greece

Luca Cocolin. University of Turin, Italy

Bernadette Franco. University of São Paulo, Brazil

Jesca Nakavuma. Makerere University, Uganda

Peter Raspor. University of Primorska, Slovenia

Tom Ross. University of Tasmania, Australia

National Scientific & Organizing Committee

Beatriz Melero. Chairperson. University of Burgos

Ana Allende. CEBAS, Murcia

Avelino Álvarez. University of León

José Antonio Beltrán. University of Zaragoza

Juana Frías. Institute of Food Science, Technology and Nutrition (ICTAN, CSIC)

Antonio Gálvez. University of Jaén

Rosa M. García. University of Córdoba

Rafael Pagán. University of Zaragoza

Miguel Prieto. University of León

David Rodríguez. University of Burgos

Susana Sanz. University of La Rioja

Carole Tonello. Hiperbaric

Antonio Valero. University of Córdoba

International Scientific Committee

Mirjana Andjelkovic. Sciensano, Belgium

Johanna Björkroth. University of Helsinki, Finland

Luca Cocolin. University of Turin, Italy

Francesca de Filippis. University of Naples Federico II, Italy

Heidy den Besten. Food Microbiology Wageningen University, The Netherlands

Frank Devlieghere. Ghent University, Belgium

Danilo Ercolini. University of Naples Federico II, Italy

Pieter Gouws. Stellenbosch University, South Africa

Sophia Johler. University of Zurich, Switzerland

Anja Klancnik. University of Ljubljana, Slovenia

María Lara. Yale University, USA

Marta Laranjo. Universidade de Évora, Portugal

Julius Maina Mathara. Jomo Kenyatta University of Agriculture and Technology, Kenya

Paola Mattarelli. University of Bologna, Italy

Maarten Nauta. Statens Serum Institut, Denmark

Ilenys Perez-Diaz. USDA. Agricultural Research Service, USA

Andreja Rajkovic. Ghent University, Belgium

Kalliopi Rantsiou. University of Turin, Italy

Panagiotis Skandamis
Agricultural University of Athens, Greece

Paula Teixeira. Universidade Católica Portuguesa, Portugal

Olakunle David Teniola. Olusegun Agagu University of Science and Technology (OAUSTECH), Nigeria

Martin Wagner. University of Veterinary Medicine Vienna, Austria

Marcel Zwietering. Food Microbiology Wageningen University, The Netherlands

Technological Evolution and Revolution in Food Microbiology

Topics

Technologies for food preservation and sustainability

- Mild preservation methods
- Optimal process design
- Contribution of packaging to food preservation
- Revalorization of food sub-products contributing to food preservation

Fermented foods

- Production of fermented foods
 - Fermentation to get useful compounds for food industry
 - Starter cultures
- Fermented foods in gastronomy



Food microbiota and impact on human microbiome

- Metabolic networks of food microbial communities
 - Probiotics
- Omics (Genomics, Proteomics, Transcriptomics, Metabolomics)

Microbial food ecology

- Microbial ecosystem of food products
- Food processing environment
 - Air ecosystem in food environments

Food microbes in plastisphere: microbial ecosystem on microplastics

- Food microbial ecosystem of water

Foodborne pathogens

- Foodborne viruses, bacteria, protozoa
- Microbial toxins in food
 - Biocontrol

Microbial resistance

- Antibiotic resistance
- Factors inducing resistance/virulence
- Mechanisms of stress adaptation in the food processing environment (Persistence, biofilms, biofouling, etc.)

One Health

- New approaches in primary production and impact on food safety
- Influence of globalization on food safety
- Risk management by Food Safety Authorities
- Evolution on foodborne outbreak investigation

Impact of climate change on food safety and spoilage

- Extreme climate conditions influencing food microbiology
- Climate change impact on human microbiome
 - Emerging risks

New methods in food microbiology

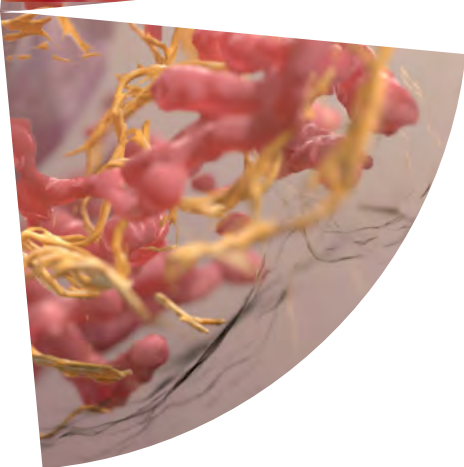
- Rapid methods in food diagnostics
 - Sensors in food microbiology
 - Process analytical technologies
- Artificial intelligence serving food microbiology

Predictive microbiology and microbial risk assessment

- Predictive microbiology
- Quantitative microbial risk assessment

Food mycology

- Production of food ingredients by yeasts and moulds
 - Mycotoxins and detection



Key information



Conference Dates: 8-11 July, 2024



Venue:

Fórum Evolución Conference Centre and Auditorium.
Paseo Sierra de Atapuerca s/n. 09002 Burgos



Language: the official language of the conference is English



Professional Congress Organizer:

AMERICAN EXPRESS GLOBAL
BUSINESS TRAVEL
www.amexglobalbusinesstravel.com/
Tel.: +34 913 858 646



Sponsorship & Exhibition Management:

AMERICAN EXPRESS GLOBAL
BUSINESS TRAVEL
foodmicro2024@amexgbt.com

Important Dates

2023

Registration
November, 15th 2023

Abstract submission opening
November, 15th 2023

2024

Deadline for abstract submission
January, 15th 2024

Deadline for early registration
May, 14th 2024

Final program on
June, 1st 2024

foodmicro2024
July, 8th 2024

Registrations

REGISTRATION TYPE	Early Fee Nov 15, 2023 May 14, 2024	Late Fee May 15, 2024 Jul 1, 2024	On-site Fee Jul 8, 2024 Jul 11, 2024
Regular registration	650 €	750 €	800 €
Low and Medium income countries	500 €	600 €	650 €
Student registration	350 €	450 €	500 €
Accompanying Person	135 €	135 €	135 €
Exhibitor		200 €	

For further information click [HERE](#)

CONFERENCE ORGANIZER

AMEX GBT

**Meetings
& Events**

American Express Global Business Travel

Vía de los Poblados 1, edificio D, planta 6,
28003 Madrid

foodmicro2024@amexgbt.com

Tel.: +34 913 858 646

Web: www.foodmicro2024.com

About the Host City-Burgos

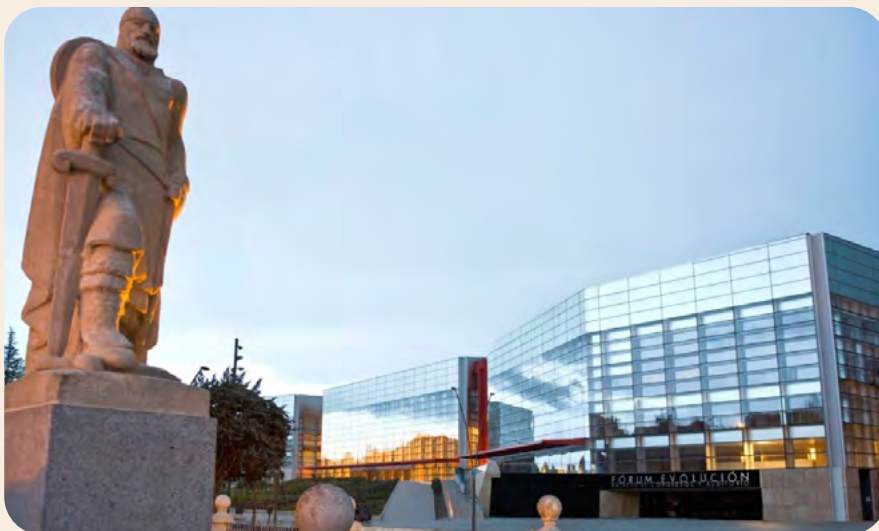
Burgos is a city situated in the north of Spain, just two hours from Madrid. Its privileged geographical location has allowed it to become an important communications hub in northern Spain, both on national and international routes.

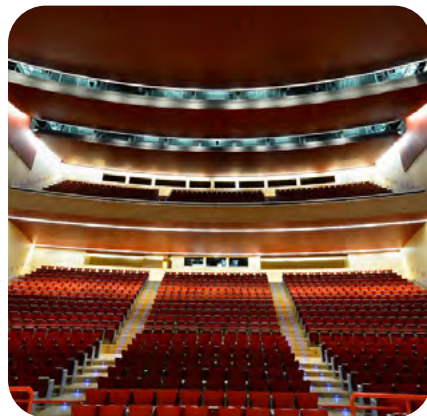
Currently, Burgos has three elements declared World Heritage Sites by Unesco. **The Cathedral**, a masterpiece of Spanish Gothic architecture and historic center. **The 'Camino de Santiago'**: the Pilgrim's Road to Santiago de Compostela, goes across the province of Burgos and it consists of an artistic and cultural route. And in the third place, **the Archaeological sites of Atapuerca**, the cradle of the oldest humans in Europe.

Burgos and its province has singular and surprising locations. Its privileged geographic location and **excellent communications, its modern infrastructures**, its remarkable hotel, culture and gastronomy offer and the hospitality of its people make this city the ideal destination to hold conferences, as well as a leading reference in tourism.

Congress Venue

In the **Conference Centre of Burgos** the philosophy of the architect, Juan Navarro Baldeweg, is transferred to the interior. With large bright spaces and continuous natural light, as well as transparency and perspective, throughout 35,000 square metres distributed over six floors, it is equipped with the most advanced technology and state-of-the-art stage equipment to host conferences and shows. In addition to the extraordinary conception of its architecture, layout and functionality, **the Forum is located right in the centre of the city**, a step from the historic centre and very close to Burgos' main hotels, restaurants and commercial area.





Few "hot" features of Burgos

- 1. The main international airport to Burgos is Madrid (MAD, 230 km).** Other nearby international airports: Vitoria (VIT, 99.8 km), Bilbao (BIO, 125.4 km) and Santander (SDR, 180 km). Other nearby Domestic flight Airports: Valladolid (VLL, 136 km).
- 2. Meeting facilities:** Its modern infrastructures, its culture and meeting services make this city the ideal destination to hold conferences.
- 3. Venue situation:** The Forum is located right in the centre of the city, a step from the historic centre and very close to Burgos' main hotels, restaurants and commercial area.
- 4. Accommodation:** A total of 2,871 rooms in 64 hotels.
- 5. A city to thrill:** Lively streetlife, gastronomy of "pinchos" and "tapas", culture and architecture makes Burgos a unique entertainment scene.
- 6. Culture:** City with three Unesco World Heritage.
- 7. A sunny disposition.** Spain is a sunny country with around 3,000 hours of sunshine every year. Burgos's climate in the month of July is mainly temperate.
- 8. The annual data indicates that Spain** was the third country by number of tourists. From Burgos you can visit essential places to see in Spain: Beach, mountains, culture, charming towns.



Sponsoring Opportunities for Major Sponsors

Entitlements






High visibility of sponsor logo throughout the Conference	GOLD	SILVER	BRONZE
Standard Exhibition Booth structure includes: <ul style="list-style-type: none"> • Set up and dismantling • Melamine panels partitions with square aluminum frames • 1 Company name fascia in black and white • 2 foldable chairs • 1 table • Electrical Supply with 1 schuko plug. • 2 spotlights for every 6 sqm • Carpet 	18 sqm	12 sqm	6 sqm
Full Registration	2	1	1
Exhibitors Registration	2	1	1
Advertisement pages in the Official Conference Program	✓ Inner full page	✓ Inner full page	✓ Inner half page
Promotional mail blast	1	1	1
Social Media Post	1	1	1
Logo on the conference website & conference App with hyperlink to the company's home page	✓	✓	✓
Acknowledgment in the conference final program	✓	✓	✓
Logo on the conference advertisements and e-newsletters	✓	✓	✓
	14,000.00 €	9,000.00 €	6,000.00 €

*VAT NOT INCLUDED

Other Sponsorship Opportunities for Sponsors

When your selection of sponsorship items is $\geq 6,000$ €, the sponsor will be recognised with the corresponding category (gold, silver or bronze). The benefits that will be included in the sponsorship will be those that correspond to your selection of sponsorship opportunities.

Technical services

SPONSORSHIP OPPORTUNITIES	* COST (€)	ENTITLEMENTS
Promotional Mail Blast  UNLIMITED	1,000 €	<ul style="list-style-type: none"> The Sponsor shall provide the blast ready for sending in .jpg and .html format. Blast will be sent to registered participants.
Social Media  UNLIMITED	800 €	Post 1 sponsor content in: <ul style="list-style-type: none"> Facebook Instagram Twitter and link to sponsor's website
Charging Station 2 STATIONS AVAILABLE	2,500 €/station	<ul style="list-style-type: none"> A special construction with different recharge plugs for devices will be placed in the area. Sponsor's logo visible in the device charger area for the whole duration of the Conference.
Poster Area  EXCLUSIVE SPONSORSHIP	6,500 €	<ul style="list-style-type: none"> Sponsor's logo will be placed along with the conference logo on the official signage of the Poster Area.
Speakers' Ready Room  EXCLUSIVE SPONSORSHIP	4,000 €	<ul style="list-style-type: none"> Sponsor's banner/branding in the Speakers' Preparation Area for the whole duration of the Conference. Sponsor's logo on the screens.
Wi-Fi  EXCLUSIVE SPONSORSHIP	6,500 €	<ul style="list-style-type: none"> Sponsor's logo in venue signage (min. 4 signs) with special acknowledgement for wi-fi provision. To access Conference Wi-Fi network, guests will type a password (customized by the Sponsor).





* VAT NOT INCLUDED

Social Sponsorship Opportunities

SPONSORSHIP OPPORTUNITIES	* COST (€)	ENTITLEMENTS
Coffee Breaks UP TO 3 COFFEE BREAKS July 9 th , 10 th and 11 th morning and July 9 th and 10 th afternoon	3,500 €/break	<ul style="list-style-type: none"> Sponsor's logo displayed on tables in the coffee break areas.
Lunch Breaks UP TO 2 LUNCH BREAKS July 9 th and 10 th	6,000 €/break	<ul style="list-style-type: none"> Sponsor's logo displayed on tables in the lunch break areas.
Welcome Reception  EXCLUSIVE SPONSORSHIP	8,000 €	<ul style="list-style-type: none"> 2 Welcome Reception Tickets. Branding on Menu & Tables. 2 Banners placement around the Reception area.
Faculty Dinner  EXCLUSIVE SPONSORSHIP	5,000 €	<ul style="list-style-type: none"> 2 Faculty Dinner Tickets. Branding on Menu & Tables. 1 Banner around the Faculty Dinner area.
Conference Dinner  EXCLUSIVE SPONSORSHIP	10,000 €	<ul style="list-style-type: none"> 2 Conference Dinner Tickets. Branding on Menu & Tables. 1 Banner around the Conference Dinner area.
Sponsored Session UP TO 2 SPONSORED SESSIONS	7,000 €	<ul style="list-style-type: none"> Time slot (45 minutes) within the conference program. All symposia /workshops will take place during Lunch Breaks. <p>(Registrations is on sponsors responsibility & Lunch cost is not included).</p>

* VAT NOT INCLUDED

Advertisement/Branding Opportunities

SPONSORSHIP OPPORTUNITIES	* COST (€)	ENTITLEMENTS
Internal adv page in the Final Program  UNLIMITED	2,500 €	2 pages adv (spread) inside the final program.
	1,500 €	Full page advertisement inside the Final Program
	900 €	Half page advertisement inside the Final Program
 Lanyards EXCLUSIVE SPONSORSHIP	2,500 €	Conference logo and company logo on the lanyards delivered to all delegates.
Water Stations 4 STATIONS AVAILABLE	3,000 €/station	Sponsor's logo visible on the water dispensers for the whole duration of the Conference.
Conference Key-Location Signage  UNLIMITED	3,000 €	Sponsor's logo signs on "key locations" throughout the venue (up to 3 key points)
 Water Bottles EXCLUSIVE SPONSORSHIP	2,500 €	Conference logo & Sponsor's logo (1 colour printing) on water bottles to be distributed to all delegates upon arrival at the registration desk.

* VAT NOT INCLUDED



Exhibition Opportunities for Sponsors

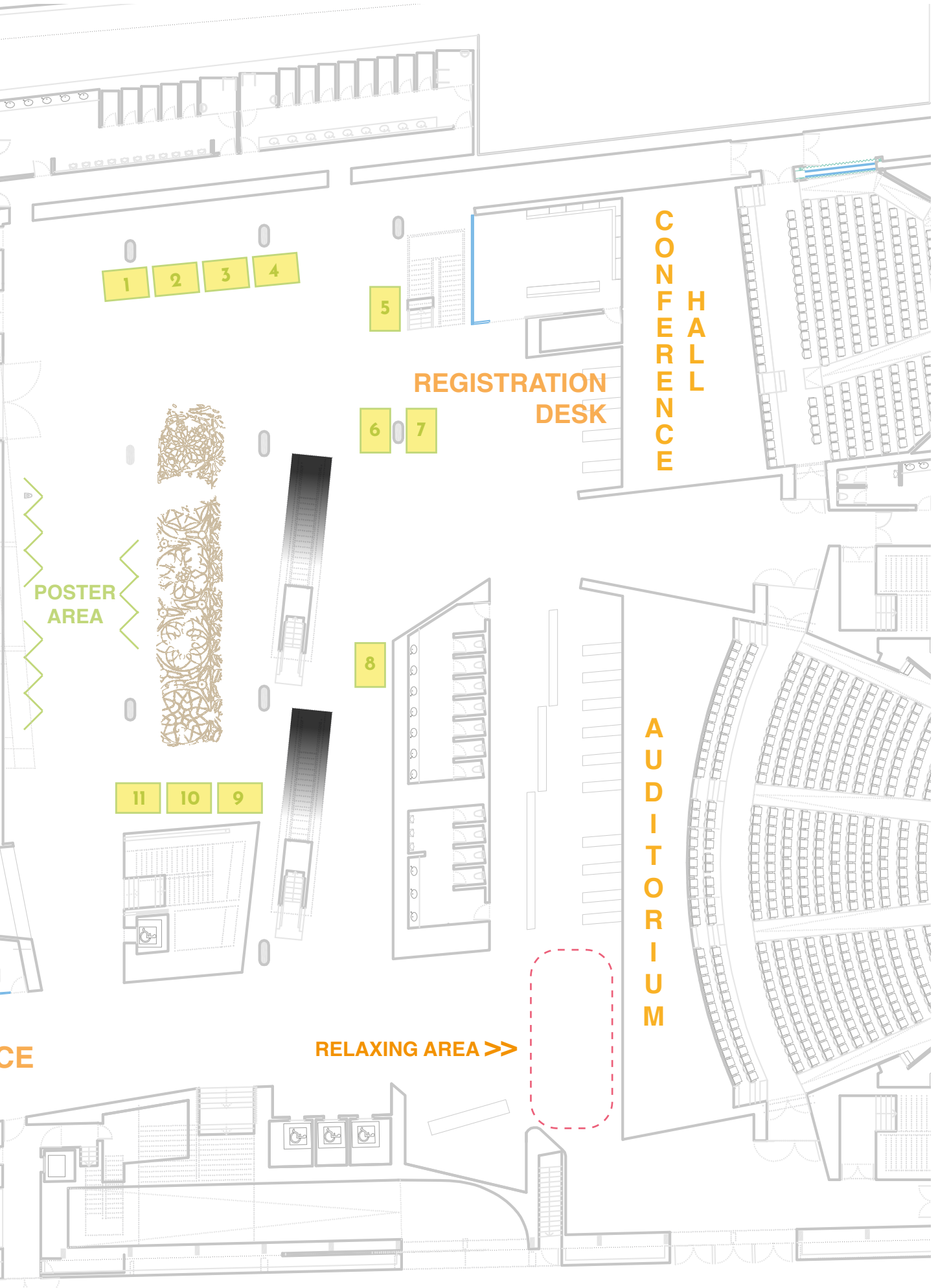
When your selection of sponsorship items is $\geq 6,000$ €, the sponsor will be recognised with the corresponding category (gold, silver or bronze). The benefits that will be included in the sponsorship will be those that correspond to your selection of sponsorship opportunities.

EXHIBITION OPTIONS	* COST (€)	ENTITLEMENTS
<p>Space Only ON A FIRST COME FIRST SERVED BASIS</p>	<p>2,500 €/ 6 sqm</p>	<p>Open space offered includes the following services:</p> <ul style="list-style-type: none"> • Open Exhibition Space (including orientation) • Electrical supply with 1 schuko plug • Carpeting • 1 Free Exhibitor Pass <p>* Accepted space reservation: 6 sqm</p>
<p>Standard Booth Construction ON A FIRST COME FIRST SERVED BASIS</p>	<p>4,000 €</p>	<p>Standard 6 sq. m. Exhibition Booth structure includes:</p> <ul style="list-style-type: none"> • Set up and dismantling • Melamine panels partitions with square aluminum frames • 1 Company name fascia in black and white • 2 foldable chairs • 1 table • Electrical supply with 1 schuko plug • 2 Spotlights for every 6 sqm • Carpet • 1 Free Exhibitor Pass

* VAT NOT INCLUDED

Exhibition Floor Plan





Information for Sponsors & Exhibitors

General Info

- **The Exhibition Area** comprises of Exhibition Stands and Coffee Break area.
- The Exhibition -located near conference halls- will show the most advanced products, latest developments and trends in Food Microbiology sector and will provide attendees the opportunity to meet with representatives from the food industry all around the world.

Application for Sponsorship

Applications for sponsorship can be made in writing and should include the **Sponsorship Booking Form**.

Applications and requests should be addressed to American Express.

Email:

foodmicro2024@amexgbt.com

Please kindly note that a **first come first served** basis will apply to all sponsorship options.

Additional Requirements

- **All additional requirements** (e.g. special decoration, extra lighting, furniture, booth cleaning, etc., not included in the provided services mentioned in the entitlements) should be ordered 0 and will be

supplied at extra cost. Orders can be made upon release of the exhibitor manual.

Promotional Activities

Sponsor's advertising content is subject to approval by the Scientific Committee of the Conference.

Exhibitor Registration

- **Exhibitor staff** must be registered and will receive a badge displaying the exhibiting company's name.
- **The exhibitor badges** will grant access to the exhibition area and to the coffee breaks/lunches as well as to the Opening Ceremony and Welcome Reception.
- **Complimentary exhibitor registrations** are stated in the relevant entitlements based on your space or booth choice.
- **Additional exhibitor registrations** are charged at the exhibitor registration fee of € 200.

Exhibitors' Manual

The Exhibitors' Manual will be released 3 months before the Conference and will include:

- Technical details about the venue,
- Final exhibition details and information,
- Order forms for extra equipment or services.

Terms of Payment

- **All sponsorship prices** are subject to VAT (at current rate on date of invoicing).
- **Upon signing of the Sponsorship Agreement Contract**, payment terms apply as follows:
 - 100% deposit for the sponsorship confirmation
 - full settlement until 31/7/2024
- **Upon signing of the Sponsorship Agreement Contract**, 100% cancellation fees apply.
- **In case payment commitments** are not fulfilled prior to the commencement of the Conference, the Organizers reserve the right to proceed with cancellation, subject to cancellation fees.

Conference Guidelines

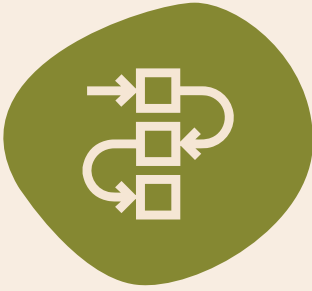
- Exhibitors may appoint any competent constructor to design and construct their booth. The Organizers reserve the right to reject any construction or design they deem inappropriate.
- Exhibitors wishing to use their own booth must clearly indicate it on the Exhibition Booking Form. In this case, the Exhibitor is responsible for submitting Constructors' Details to the Organizer, in order for the appointed constructing company to receive permission and access to the conference venue.
- Please note that there is no storage area available in the conference venue. Exhibitors are responsible for informing their constructing company that after the conclusion of stand set up and dismantling, any remaining items and equipment must be removed from the venue. The Organizers cannot be held responsible for any loss, theft or damage to exhibitor's stands or goods. All goods are left at the exhibition at the exhibitor's own risk.
- Communication agencies called to manage the exhibition or any other aspect of the Conference on behalf of the Sponsoring company, are requested to submit the draft project to the Professional Congress Organizer for final approval.
- The distribution of corporate promotional material is forbidden outside of the relevant area of the exhibition stand.
- All suppliers (of goods and services) must be approved and obtain consent / access permission by the Professional Congress Organizer.
- The technical services provided for all sessions of the Conference will be managed by the official AV company; any other potential supplier proposed by the Sponsorship companies will be taken into account only if the official AV company is unable to meet the same requirements.
- All food & beverage services provided during the Conference, in any area of the Forum Evolución, can be delivered only by the official supplier of the venue.
- Requests should always be made directly to the Professional Congress Organizer.
- Use of the Conference and/or Societies' logo is always and, in all cases, subject to written approval by the Professional Congress Organizer (prior authorization of the Conference Organizing Committee).

PHISHING AWARENESS

You are strongly advised to be alert for unauthorized agents who may contact you directly by email or phone, offering their services.

American Express is the only authorized agency for **FOODMICRO 2024**, as the officially appointed Professional Congress Organizer.

Contact



Professional Congress Organizer

AMERICAN EXPRESS GLOBAL BUSINESS TRAVEL

Tel.: +34 913 858 646

foodmicro2024@amexgbt.com
www.foodmicro2024.com

AMERICAN EXPRESS GLOBAL BUSINESS TRAVEL is the official Congress partner for hospitality services (i.e hotel accommodation, travel arrangements, etc.) and is the only agency offering hospitality services on behalf of the FoodMicro2024.

A variety of rooms have been secured in a wide range of hotels in the area of the congress venue.

Early booking is highly recommended.



For Sponsorship & Exhibition

E-mail: foodmicro2024@amexgbt.com

Please contact us to discuss sponsorship packages tailored to fit your needs.

Sponsorship & Exhibition Booking Form

Please complete & return this form to the Organizer by e-mail to foodmicro2024@amexgbt.com

COMPANY NAME _____

AREA OF EXPERTISE _____

ADDRESS _____

TEL. _____ FAX _____

E-MAIL _____

CONTACT PERSON _____

VAT Registration Number _____ Tax authority _____

MAJOR SPONSORS	COST (€)	✓
Gold	14,000	
Silver	9,000	
Bronze	6,000	

OTHER SPONSORSHIP OPPORTUNITIES	COST (€)	✓
Promotional Mail Blast	1,000	
Social Media	800	
Charging Station	2,500/station	
Poster Area	6,500	
Speakers' Ready Room	4,000	
Wifi	6.500	

SOCIAL SPONSORSHIP OPPORTUNITIES	COST (€)	✓
Coffee Breaks	3,500/break	
Lunch Breaks	6,000/break	
Welcome Reception	8,000	
Faculty Dinner	5,000	
Conference Dinner	10,000	
Sponsored Session	7,000	

ADVERTISEMENT/ BRANDING OPPORTUNITIES	COST (€)	✓
Internal adv page in the Final Program	2,500 (double)	
	1,500 (full)	
	900 (half)	
Landyards	2,500	
Water Stations	3,000/station	
Conference Key-Location Signage	3,000	
Water Bottles	3,000	

EXHIBITION OPTIONS	COST (€)	✓
Exhibition Space	2,500	
Exhibition Booth	4,000	

*VAT not included (will be added if applicable upon invoicing)

Date

Signature

PROFESSIONAL CONGRESS ORGANIZER:

AMEX GBT
**Meetings
& Events**

AMERICAN EXPRESS GLOBAL BUSINESS TRAVEL

Vía de los Poblados, 1, edificio D, planta 6. 28033 Madrid

Tel.: +34 913 858 646

foodmicro2024@amexgbt.com

www.foodmicro2024.com